

Gold Purity Chart

Understanding gold purity helps investors and buyers choose the right gold bars, coins, or jewelry. Below is a quick reference gold purity chart used in global markets.

Karat	Gold %	Finesness	Common Use
24K	99.9%	999	Investment Gold Bars
22K	91.6%	916	Coins / Jewelry
21K	87.5%	875	Middle East Jewelry
20K	83.3%	833	Jewelry
18K	75.0%	750	Luxury Jewelry
14K	58.3%	585	Durable Jewelry
10K	41.7%	417	Budget Jewelry

About OUNCE

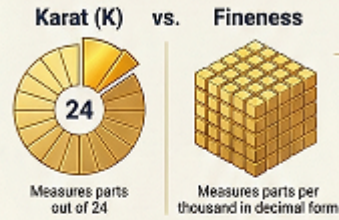
OUNCE is a trusted bullion dealer located in Dubai Gold Souk offering premium gold bars and silver bars from globally recognized brands. We offer in-store purchases, delivery across Dubai and all Emirates, worldwide shipping, and wholesale supply.

Website: <https://ounce.ae>

Instagram: [instagram.com/ounce.ae](https://www.instagram.com/ounce.ae)

The Investor's Guide to Gold Purity: Karat vs. Fineness

Understanding the Purity Metrics



999.9

The 999.9 Global Benchmark

Represents 99.99% purity. The gold standard for international investment grade bullion.

Why Purity Matters



Purity Conversion Guide



Smart Buying & Verification

The 4-Point Verification Checklist



Investment vs. Style



Sealed Bullion Security

